



Jeff Runquist Wines

Significant Points To Remember



- Jeff Runquist—Recipient of the 2009 André Tchelistcheff Winemaker of The Year Award by the San Francisco International Wine Competition.
- Focus on 4 varietals – Petite Sirah, Barbera, Syrah, and Zinfandel.
- Opportunity for “discovery” experience — Amador County — not another Napa or Sonoma winery.
- Unique individual vineyard designations and AVAs, micro-climates for each red varietal.
- Strong brand recognition — “cult” following.
- Great packaging and presentation.
- Competitive pricing - \$15—\$30 retail range.
- Full winery support through samples, programming, and in-market work.

Producers of Vineyard Designated Red Table Wines